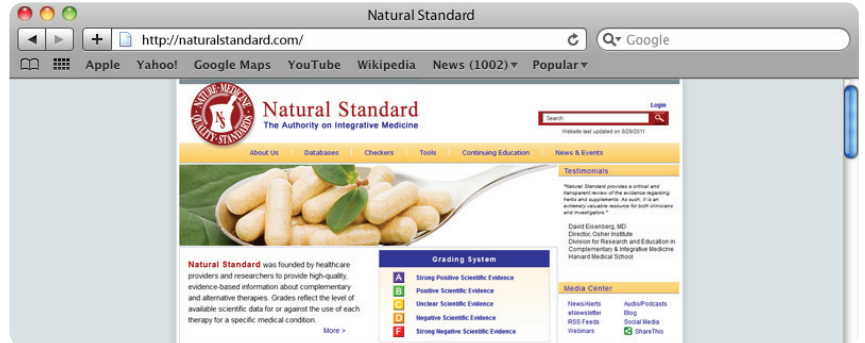


NATURAL STANDARDS



ABOUT NATURAL STANDARDS

KEY FEATURES

- Blinded Peer Review
- Critiqued by Clinicians
- Based on Systematic Reviews of Literature
- Strict, Reproducible Grading Criteria [US Preventative Services Taskforce]
- Links to Source Articles
- Clinically Relevant

Natural Standard is used by over 1500 hospitals worldwide to mitigate potential safety challenges with the use of dietary supplements, functional foods, diets, complementary modalities, prescription medications and post care treatments.

We address the growing need for credible, evidence based, peer-reviewed information on natural products and alternative modalities. Our prestigious clients include the National Institutes of Health, The Food and Drug Administration, and the Federal Trade Commission.

Who benefits from Natural Standard?

- Wellness Centers Gain access to health, wellness, and medical condition data written and peer-reviewed by experts in the field.
- Oncology/Primary Care Comprehensive library on natural products, diets, and alternative treatment modalities. Written for both professionals and patients. All reviews include summaries and critiques of the clinical trials to help professionals counsel with confidence.
- Pharmacy/Nursing/Nephrology/ER Includes tools and product summaries for interaction screening and patient medication reconciliation. Reviews include accurate adverse event & safety summaries. Strict grading criteria based on the US Services Preventative Taskforce promotes standardize recommendations across the continuum of patient care.
- Health Sciences/Nutrition/Physical Therapy/ Sports Medicine - Learn about the products your patients are taking. Make safe, educated decisions in this area.

For a free trial please email: kssales@hcn.com.au